

Newsletter No. 9  
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## Collaborative Partnership on Investments in Sport

Improving the policy formulation on investments in sport in your community: Local, regional, national, and European community.

Croatian Olympic Committee

Croatian Bureau of Statistics

University of Split, Faculty of  
Kinesiology

SportsEconAustria Institute for  
Sport Economy

Cyprus Sport Organisation

Mykolas Romeris University

Luxembourg Ministry of Sport

National Olympic Committee of  
Portugal

Portuguese Institute of Sport and  
Youth

Sheffield Hallam University, Sport  
Industry Research Centre



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## Conference on investments in sport

Guidelines on investments in sport presented in Luxembourg

Luxembourg conference on investments in sport was held on 25 February 2020 at Novotel Luxembourg Centre Hotel in Luxembourg.

Conference began with an introduction by Richard Anner and Alma Papić who presented the objectives of the iSport project. Guenther Grohall presented the research methodology, and the Study of the economic impact of an investment in sport.

Draft version of the Guidelines on investments in sport were presented by Guenther Grohall, Anna Kleissner, and Themis Kokolakakis. Investment calculator was demonstrated by Anna Kleissner.

Discussion with participants who represented the national Ministry of Sport and the National Olympic Committee concluded with remarks that the government of Luxembourg invest in- and supports sport. However, they did see the outputs of the iSport project as relevant and useful in Luxembourg. They considered having empirical results to support the demands for investments in sport infrastructure as a positive aspect since there are always new demands for investments. They also found the investment calculator very interesting as a tool for initial economic estimation of an investment in sport facility.

The next conference on investments in sport will be held in Nicosia, Cyprus.



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