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Collaborative Partnership on Investments in Sport

Improving the policy formulation on investments in sport in your community: Local, regional, national, and European community.

Croatian Olympic Committee

Croatian Bureau of Statistics

University of Split, Faculty of
Kinesiology

SportsEconAustria Institute for
Sport Economy

Cyprus Sport Organisation

Mykolas Romeris University

Luxembourg Ministry of Sport

National Olympic Committee of
Portugal

Portuguese Institute of Sport and
Youth

Sheffield Hallam University, Sport
Industry Research Centre



Workshop for researchers

Improving the knowledge of experts in the field of sport economy

Researchers in the iSport project participated in the workshop organised by SportsEconAustria Institute for Sport Economy on 5 March 2018 in Vienna, Austria.

The lead researcher Guenther Grohall, supported by Anna Kleissner, presented the research methodology that was developed as the first step towards the creation of guidelines on investments in sport and recommendations to policy makers.

A day full of theoretical and practical work concluded with a discussion and adoption of the final methodology to be used in the Study on the economic effects of an investment in sport.

The study, as the next step in the implementation of the project, will be carried out in 7 participating countries: Austria, Croatia, Cyprus, Lithuania, Luxembourg, Portugal, United Kingdom.

By the end of the workshop, researchers agreed on the research methodology and were ready to start working on the study upon return to their countries.

We asked the lead researcher Guenther Grohall to comment on the expected impact of this research.

“All the knowledge gathered during the implementation of the project will be used to derive recommendations for policy makers. The current situation in the researched countries can be described as highly heterogeneous. Future researchers are encouraged to derive their own recommendations and compare them with the ones that will be presented in the study”, said Guenther Grohall. “Setting-up a network of researchers exchanging their recommendations, and adding, revisiting and /or adopting them seems like a good idea in order to make the situation more systematic”, he concluded.

Regardless of the complexity of the research ahead of the iSport team, the expertise and experience of people on the team are a guarantee of a highly successful outcome.

The next step is to conduct the Study on the economic impact of an investment in sport.



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