

Newsletter No. 11
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Collaborative Partnership on Investments in Sport

Improving the policy formulation on investments in sport in your community: Local, regional, national, and European community.

Croatian Olympic Committee

Croatian Bureau of Statistics

University of Split, Faculty of
Kinesiology

SportsEconAustria Institute for
Sport Economy

Cyprus Sport Organisation

Mykolas Romeris University

Luxembourg Ministry of Sport

National Olympic Committee of
Portugal

Portuguese Institute of Sport and
Youth

Sheffield Hallam University, Sport
Industry Research Centre



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Conference on investments in sport

High-level speakers expressing their support to investments in sport

Croatian conference on investments in sport was held on 30 November 2020 at the Croatian Chamber of Economy in Zagreb. The conference was co-organised by the Croatian Olympic Committee, and the Croatian Chamber of Economy. It was held under the patronage of the following Croatian institutions: Ministry of Regional Development and European Union Funds, Ministry of Tourism and Sport, Ministry of Finance. Welcome addresses were held by the President of the Croatian Chamber of Economy Luka Burilović, President of the Croatian Olympic Committee Zlatko Mateša, Minister of Tourism and Sport Nikolina Brnjac, Minister of Finance Zdravko Marić, and Member of the International Olympic Committee Kolinda Grabar Kitarović. On the topic of a Smarter Europe through Sport, Member of the European Parliament Tomislav Sokol participated live through a video link, Member of the European Parliament Sunčana Glavak was present at the venue and gave her speech in the presence of participants in the conference room. A special address (video recording) was given by the Vice President of the European Commission for Democracy and Demography Dubravka Šuica. Following the high-level speakers, Alma Papić presented the objectives of the iSport project. Anna Kleissner, Guenther Grohall, and Themis Kokolakis participated live through a video link, and they presented the Study on the economic impact of an investment in sport, and Guidelines on investments in sport. Tomislav Globan presented the Sport Satellite Account Croatia. The conference ended with the conclusions presented by the President of the Croatian Chamber of Economy who reflected positively on the outputs of the iSport project and invited the policy makers to give their support for more investments in sport. At the conference, the European conference on investments in sport was announced and participants invited.



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