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Collaborative Partnership on Investments in Sport

Improving the policy formulation on investments in sport in your community: Local, regional, national, and European community.

Croatian Olympic Committee

Croatian Bureau of Statistics

University of Split, Faculty of
Kinesiology

SportsEconAustria Institute for
Sport Economy

Cyprus Sport Organisation

Mykolas Romeris University

Luxembourg Ministry of Sport

National Olympic Committee of
Portugal

Portuguese Institute of Sport and
Youth

Sheffield Hallam University, Sport
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Conference on investments in sport

Guidelines on investments in sport presented in Cyprus

Cypriot conference on investments in sport was held on 12 March 2020 at the premises of the Cyprus Sport Organisation in Nicosia.

Conference was moderated by Vassos Kontsioundas. Alma Papić presented the objectives of the iSport project and used that opportunity to call upon the stakeholders in Cyprus to engage into strategic planning and the production of operational programmes in their country. Guenther Grohall presented the research methodology, and the Study of the economic impact of an investment in sport. Study found that the values related to sport investments in Cyprus are surprisingly high for a small, open economy. Draft version of the Guidelines on investments in sport were presented by Guenther Grohall and Themis Kokolakakis. Presentations ended with a demonstration of the investment calculator by Guenther Grohall.

Vassos Kontsioundas moderated the discussion with participants who agreed that Cyprus needs investments in sport infrastructure, and that empirical data can be helpful in the decision-making processes related to the construction of sport facilities. They also found the investment calculator to be a good tool that can be used in practice. Participants thought that Cyprus would benefit from EU funding for sport infrastructure, and they found the study to be helpful in the process of negotiations.

In conclusion, empirical data and evidence-based investments in sport are needed in Cyprus.

The next conference on investments in sport will be held in Zagreb, Croatia.



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